

Seeing Machines Limited (“Seeing Machines” or the “Company”)

12 November 2025

Seeing Machines announces initial Guardian order from a US-based multinational company

Landmark order to supply advanced fatigue management technology to extensive truck fleet

Seeing Machines Limited (AIM: SEE), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, is pleased to announce a significant order for the supply of Guardian Generation 3 (“Guardian”) units across the distribution fleet of a major US-based multinational company.

Seeing Machines will supply and support the initial installation of 1,100 Guardian units, scheduled for completion by December 2025. This deployment demonstrates a strong commitment from the customer to reduce fatigue-related incidents and improve overall fleet safety. Following the initial rollout, discussions are ongoing for a further expansion in the new year to the company’s heavy truck fleet.

The customer’s decision to utilise Seeing Machines technology was driven by the Company’s leadership position in fatigue management technology. After conducting an extensive trial of Guardian alongside its existing driver safety solutions, the customer found Guardian’s performance to be superior. Guardian combines real-time in-cabin alerts with 24/7 live monitoring and is scientifically proven to reduce fatigue-related driving events by more than 94 per cent, setting a new benchmark for safety outcomes in commercial fleets.

Paul McGlone, CEO of Seeing Machines, commented: *“This marks our first major deal in North America and is a testament to our technology’s proven impact on driver safety and fatigue reduction. When a company is truly committed to achieving the highest safety standards, Guardian stands out as the clear choice.”*

This announcement contains inside information under the UK Market Abuse Regulation. The person responsible for arranging for the release of this announcement on behalf of the Company is Paul McGlone, CEO.

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About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see,



understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical. www.seeingmachines.com