

Seeing Machines Limited (“Seeing Machines” or the “Company”)

30 October 2025

Seeing Machines announces major order for 1,300 Guardian units with Latin American distribution partner

Seeing Machines Limited (AIM: SEE), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, has announced a contract renewal and large-scale order for its Guardian technology with its long-standing Latin American distribution partner, HORUX Latam, based in Chile.

A renewed Agreement has been executed between Seeing Machines and HORUX Latam, continuing HORUX Latam’s position as exclusive distribution partner for Guardian sales in Chile for an initial term of seven years, with an option to extend for a further three years. This strengthened partnership underscores the ongoing commitment of both companies to advance transport safety in the region.

As part of the Agreement, HORUX Latam has ordered a minimum of 1,300 Guardian units for delivery in FY2026. The initial shipment of 600 units is expected to be fulfilled in October 2025, marking the commencement of a major deployment to support growing demand in the market.

In addition to Chile, HORUX Latam is actively expanding their operations throughout Latin America, aiming to broaden the reach of Seeing Machines’ Guardian technology and deliver enhanced safety and monitoring solutions to a wider range of customers across the continent.

Pablo Pla, Chairman of HORUX Latam, commented: *“We are delighted to be renewing our Agreement with Seeing Machines ahead of the HORUX Latam official launch of Guardian Generation 3 across Chile and Latin America in November. With over 5,700 connections across our region, we remain committed to increasing installations of Guardian and joining with Seeing Machines on their mission of getting more people home safely.”*

Paul McGlone, CEO of Seeing Machines, added: *“I’m very pleased to be extending our long-standing partnership with HORUX Latam, which marked the first significant expansion for Seeing Machines outside of Australia, many years ago. Together, we are genuinely improving road safety, and I am delighted to work with the team at HORUX Latam as we expand the Guardian business globally.”*

This announcement contains inside information under the UK Market Abuse Regulation. The person responsible for arranging for the release of this announcement on behalf of the Company is Paul McGlone, CEO.

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About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical. www.seeingmachines.com