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Seeing Machines Limited ("Seeing Machines" or the "Company")

US$1.8m Purchase Order as Global Autonomous Driving Leader Expands Use of Guardian BdMS

Seeing Machines Limited (AIM: SEE, "**Seeing Machines**" or the "**Company**"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, announced that it has received an additional Purchase Order for the supply of Guardian Backup-driver Monitoring System ("BdMS") units to a world-leading North American self-driving car company.

The contract, valued at approximately US$1.8m, supports this customers' continued expansion of its test fleet across additional sites and locations in the US as the autonomous ride-hailing industry continues to grow.

While the integration of autonomous driving technology is progressing rapidly, safety concerns remain paramount and right now, the standard practice is to have a back-up driver present in these types of vehicles. Seeing Machines is uniquely positioned to support this evolution with its Guardian BdMS solution, bridging the gap between fully autonomous operations and human oversight.

Paul McGlone, CEO of Seeing Machines, commented: *"We are delighted to continue supporting this important customer as they expand their autonomous vehicle test fleet across North America. This additional order underlines the critical role that Guardian BdMS plays in ensuring safety during the transition to fully autonomous transport. Our technology is designed to support robust human oversight while paving the way for future solutions, and we look forward to further opportunities as the industry evolves."*

This announcement contains inside information under the UK Market Abuse Regulation. The person responsible for arranging for the release of this announcement on behalf of the Company is Paul McGlone, CEO.

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About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

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