

**Seeing Machines Limited (“Seeing Machines” or the “Company”)**

7 September 2023

**Director/ PDMR Shareholding**

Seeing Machines Limited (AIM: SEE, “**Seeing Machines**” or the “**Company**”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, announces that on 6 September 2023, Paul McGlone CEO exercised options over 7,500,000 ordinary shares of no par value in the Company (“Ordinary Shares”). The Ordinary Shares were exercised at a price of 6 pence per share and were satisfied by way of a transfer of ordinary shares out of the Seeing Machines Executive Share Plan Trust.

Following the exercise of options, Mr McGlone’s total beneficial holding is 8,100,000 ordinary shares, representing 0.20 per cent. of the issued share capital of the Company.

The Notification of Dealing Form required in accordance with UK MAR is set out below.

**Enquiries:**

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**About Seeing Machines (AIM: SEE)**, a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines’ technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable “driver state” measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

**[www.seeingmachines.com](http://www.seeingmachines.com)**

	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name:	Paul McGlone				
	<b>Reason for the notification</b>					
a)	Position/Status:	CEO				
b)	Initial notification/Amendment:	Initial notification				
	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name:	Seeing Machines Limited				
b)	LEI:	549300LNJJPZ2SU7A197				
	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of  Identification Code	Ordinary Shares held in trust following the vesting of certain Performance rights  ISIN: AU0000XINAJ0				
b)	Nature of the transaction:	Exercise of Options				
c)	Price(s) and volume(s):	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>6.0 Pence</td> <td>7,500,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	6.0 Pence	7,500,000
Price(s)	Volume(s)					
6.0 Pence	7,500,000					
d)	Aggregated information: <ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	<i>N/A - single transaction as above</i>				
e)	Date of the transaction:	6 September 2023				
f)	Place of the transaction:	London Stock Exchange				