



Seeing Machines Limited (“Seeing Machines” or the “Company”)

18 July 2023

PDMR / Director Dealing

Seeing Machines Limited (AIM: SEE, “**Seeing Machines**” or the “**Company**”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, announces that on 17 July 2023, Marrach Super Pty Limited, a person closely associated with Martin Ive, Chief Financial Officer, purchased a total of 150,000 ordinary shares (“Ordinary Shares”) in Seeing Machines at a price of 5.35 pence per Ordinary Share.

Following these purchases, Mr Ive is now beneficially interested in 6,883,556 Ordinary Shares, representing 0.17 per cent. of the issued share capital of the Company.

The Notification of Dealing Form required in accordance with UK MAR is set out below.

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About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines’ technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable “driver state” measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.

www.seeingmachines.com

	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name:	Marrach Super Pty Limited				
	Reason for the notification					
a)	Position/Status:	A person closely associated with the Company's Chief Financial Officer, Martin Ive				
b)	Initial notification/Amendment:	Initial notification				
	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name:	Seeing Machines Limited				
b)	LEI:	549300LNJJPZ2SU7A197				
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of Identification Code	Ordinary shares of nil par value ISIN: AU0000XINAJ0				
b)	Nature of the transaction:	Purchase of Ordinary Shares				
c)	Price(s) and volume(s):	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>5.35 Pence</td> <td>150,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	5.35 Pence	150,000
Price(s)	Volume(s)					
5.35 Pence	150,000					
d)	Aggregated information: <ul style="list-style-type: none"> • Aggregated volume • Price 	<i>N/A - single transaction as above</i>				
e)	Date of the transaction:	17 July 2023				
f)	Place of the transaction:	London Stock Exchange				