PRESS RELEASE

Seeing Machines, leading driver monitoring technology company, to attend 4th Stifel Annual International Technology Conference

Canberra, 19 June 2023: Seeing Machines Limited (AIM: SEE), the advanced computer vision technology company that designs AI-powered driver and occupant monitoring systems (DMS/OMS) to improve transport safety, will be meeting with investors at the 4th Annual International Technology Conference in New York, on 20 June, 2023, hosted by Stifel and the London Stock Exchange. The conference is a showcase of some of the most compelling tech companies from the UK and Europe.

Seeing Machines is a London-listed industry leader in AI-underpinned DMS technology - sophisticated camera-based systems that monitor driver attentiveness to enhance safety - having already won a total of 15 automotive programs with 10 individual automotive manufacturers. In addition to private vehicles where Seeing Machines' technology is today installed in almost 900,000 cars, the company's technology is also deployed in more than 50,000 commercial trucks and logistics vehicles. Seeing Machines also works exclusively with Collins Aerospace to provide leading Aviation brands with eye-tracking based solutions to enhance training in simulators and reduce fatigue in pilots as the world's aviation fleet expands.

Seeing Machines will host individual investor meetings. Key themes presented by CEO Paul McGlone will include:

- Seeing Machines and its progress to date
- The regulatory landscape and how that is set to evolve in the USA and beyond
- The compelling structural growth opportunity across Automotive, Aftermarket and Aviation

With a single-minded purpose to get people home safely, Seeing Machines is well positioned to benefit from the structural growth drivers across each of its transport sectors as global DMS adoption accelerates, driven by expanding regulatory tailwinds.

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About Seeing Machines (AIM: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines is revolutionizing global transport safety. Its technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical.**www.seeingmachines.com**