

Seeing Machines Limited
US Fleet (Guardian) Contract

5th July 2018

Seeing Machines Limited (AIM: SEE) (“Seeing Machines” or the “Company”), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, has signed a five-year contract with US based John Christner Trucking to install its fleet of 850 trucks with Guardian, the Company’s fatigue and distraction prevention technology for commercial fleets.

John Christner Trucking is a family owned business based in Sapulpa, Oklahoma and one of the leading refrigeration carriers across North America. This contract follows several other recent notable North American fleet contracts including Megabus (Coach USA), Royal Foods and Bison Transport Inc, all making a commitment to enhancing the safety of their drivers with Guardian.

Seeing Machines’ Guardian uses advanced computer vision technology to detect and minimise driver fatigue and distraction events and associated accidents in commercial fleet applications. The system has demonstrated it can achieve over 90% reduction in fatigue and distraction related driver events based on studies of worldwide deployment experience.

The solution provides real-time, in-cabin alerts when fatigue or distraction is detected by the driver facing sensors, which work in all light conditions including night driving and when the driver is wearing sunglasses.

Guardian is connected to a 24/7 monitoring centre and cloud analytics engine that gives fleet owners a variety of customisable intervention and analytics programs to complement their driver training and wellness initiatives.

Paul Angelatos, GM of Fleet, Rail and Off-Road at Seeing Machines commented:

“We are delighted to be working with John Christner Trucking. Adoption of Guardian, our fatigue and distraction prevention technology, is building momentum worldwide and this agreement further strengthens our position as a leading provider of transport safety technology.”

“This family owned and run business truly focuses on driver safety and we are very pleased to be able to contribute to ensuring that their drivers get home to their families at the end of each shift.”

Enquiries:

Seeing Machines Limited www.seeingmachines.com

+61 2 6103 4700

Ken Kroeger, Executive Chairman & Interim CEO

Sophie Nicoll - VP, Marketing & Communications

Cenkos Securities plc (Nominated Adviser and Joint Broker)

+44 131 220 6939

Neil McDonald/Beth McKiernan/Pete Lynch

Canaccord Genuity Limited (Joint Broker)

+44 20 7523 8000

Simon Bridges/Richard Andrews/Alexander Napier



Instinctif Partners

+44 20 7457 2070

Adrian Duffield/Kay Larsen/Chantal Woolcock

About Seeing Machines

Seeing Machines (LSE: SEE), a global company headquartered in Australia, is an industry leader in computer vision technologies which enable machines to see, understand and assist people. The Company's machine learning vision platform has the know-how to deliver real-time understanding of drivers through Artificial Intelligence (AI) analysis of heads, faces and eyes. This insight enables Driver Monitoring Systems (DMS), which monitor driver/operator attention and can identify drowsiness and distraction across multiple transport sectors.

Seeing Machines develops DMS systems for the Automotive, Commercial Fleet, Aviation, Rail and Off-Road markets. The Company has offices in Australia, USA, Europe and Asia, and delivers multi-platform solutions ranging from embedded software and processors to aftermarket system and service solutions to industry leaders in each vertical.

DMS is now considered a core safety technology for the Automotive industry, particularly with the development of semi-autonomous and self-driving cars. DMS is also increasingly seen to be an integral safety feature across the Commercial Transport & Logistics industry globally. www.seeingmachines.com