

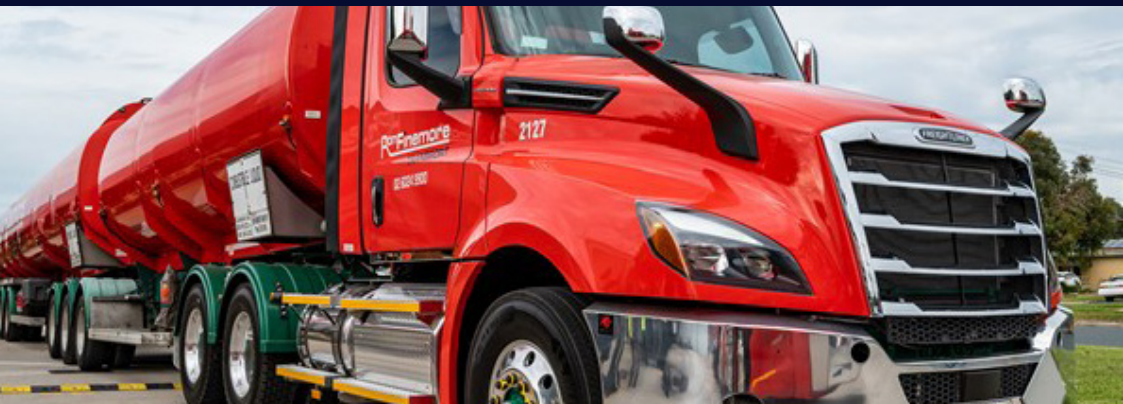
RON FINEMORE TRANSPORT

MAKING ROAD TRANSPORT SAFER FOR ALL

Ron Finemore Transport passionately advocates for enhanced road safety and takes immense pride in its unwavering commitment to safeguarding its team of drivers and a fleet comprising nearly 300 prime movers and more than 500 trailer assets. This dedication remains steadfast as the company diligently transports goods across large parts of Australia.

Client problem

- Operating an extensive fleet dedicated to transporting crucial customer goods across vast distances along Australia's East Coast
- Committed to maintaining exceptional customer service whilst meeting contracted Key Performance Indicators, which demands a methodical approach that ensures drivers' adherence to legal and safe practices
- Eager to pioneer the detection of fatigue and distraction to enable pre-emptive intervention and reduce accidents
- Sought a technology solution capable of supplying unprecedented levels of data and insights that could inform business decisions
- Desired a solution drivers would readily adopt through an understanding of the technology's functionality and its underlying purpose



GUARDIAN

Guardian solution

- Boasts sophisticated algorithms which meticulously track drivers' eye and head movements, delivering immediate in-cab seat vibrations and audible alarms to alert the driver
- Provides round the clock back-to-base monitoring, analysis and assistance through the 24/7 Guardian Centre
- Captures video exclusively when fatigue or distraction instances occur, enhancing driver ease and acceptance of the system
- Delivers invaluable data insights, fostering an environment of perpetual safety enhancement and operational refinement

“Being assured of our drivers’ safety with technology that protects them from fatigue and distraction alleviates a significant burden from our operations team. Guardian provides greater reassurance, allowing us to execute decisions and strategies with confidence.”

Darren Wood, General Manager

The results

- Installed Guardian across all 294 Prime Movers, as well as rigids and fleet cars
- Established driver confidence in the technology by demonstrating how they are being protected in real time
- Ensured drivers possess a better understanding of the role of fatigue and distraction
- Met customer expectations that this technology be deployed to meet contractual requirements
- Contributed significantly to managing fatigue and distraction events, ensuring the welfare of drivers, other employees and the community
- Proved to be a gamechanger for operations and managing customer requirements, providing peace of mind that company decisions and plans implemented are safeguarded by technology
- Demonstrated the company's ongoing commitment to the safety of its people and overall road transport safety
- Continues to act as an extremely reliable, accurate and valuable tool in developing a “robust and rigorous procedure to support fatigue events”