Seeing Machines Limited

16 November 2018

Appoints Paul McGlone to head Fleet division

Seeing Machines Limited (AIM: SEE, "Seeing Machines" or the "Group"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, has appointed Paul McGlone as Senior Vice President and General Manager of the Group's Fleet division, with effect from 19 November 2018.

Paul will oversee the ongoing review of the Fleet business model, whilst working with senior management colleagues, across the Group, to align the division's business focus with the Group's services to other transport sectors.

Paul has extensive experience in logistics, supply chain management and technology driven businesses developed over several decades, and has worked closely with the automotive, rail and aviation industries throughout his career. His previous roles include CEO of Forcecorp, an Elevated Work Platforms business, and Group Vice President of Strategy, Planning and Innovation at Australian listed company Brambles, a global supplier of pallets, containers and returnable crates across a range of industries.

Ken Kroeger, CEO at Seeing Machines said:

"Paul brings to Seeing Machines a wealth of relevant experience and expertise that will further enhance our team's capabilities as we transform the Fleet business and improve the deployment of capital and resources across the Group.

"I look forward to working alongside Paul as we continue to address the substantial and growing demand for our Driver Monitoring Systems technology to address a range of transportation safety requirements."

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About Seeing Machines - www.seeingmachines.com

Seeing Machines (LSE: SEE), a global company headquartered in Australia, is an industry leader in computer vision technologies which enable machines to see, understand and assist people. The Company's machine learning vision platform has the know-how to deliver real-time identification and understanding of drivers through Artificial Intelligence (AI) analysis of heads, faces and eyes. This insight enables Driver Monitoring Systems (DMS), which monitor driver/operator identification and attention and can detect drowsiness and distraction across multiple transport sectors.

Seeing Machines develops DMS for the Automotive, Commercial Fleet, Aviation, Rail and Off-Road markets. The Company has offices in Australia, USA, Europe and Asia, and delivers multi-platform solutions to industry leaders in each vertical.

DMS is becoming a core safety technology integrated into ADAS offerings for the automotive industry, particularly with the development of semi-autonomous and self-driving cars. DMS is also increasingly seen to be an integral safety feature across the Commercial Transport & Logistics industry globally.