

Seeing Machines Limited

("Seeing Machines" or "the Company")

Directorate Change

31 July 2017

Seeing Machines (AIM: SEE), an industry leader in computer vision based technologies which enable machines to see, understand and assist people, announces that Peter Housden has tendered his resignation as Non-executive Director to allow him to spend more time on other commitments. He will step down from the Board with immediate effect.

Seeing Machines Executive Chairman, Ken Kroeger commented: "On behalf of the Board, we would like to acknowledge the contribution of Peter Housden to the Company as a director over the past 16 months. His experience and support has been valuable in that time and we wish him all the best in his future endeavours."

Enquiries:

Seeing Machines Limited www.seeingmachines.com / +61 2 6103 4700

Mike McAuliffe, CEO Mike.McAuliffe@seeingmachines.com

Media enquiries Sophie.Nicoll@seeingmachines.com

finnCap Ltd

Ed Frisby / Emily Watts, Corporate Finance +44 20 7220 0500 Tim Redfern / Richard Chambers, Corporate Broking

Canaccord Genuity Limited

Simon Bridges +44 20 7423 8000 Richard Andrews Alexander Napier

About Seeing Machines

Seeing Machines, (AIM: SEE) is an industry leader in computer vision based technologies which enable machines to see, understand and assist people. With more than 17 years of deep domain experience, Seeing Machines deploys its proprietary computer vision platform to deliver precision tracking and analysis of heads, faces and eyes. A primary application today is Driver Monitoring Systems (DMS) to detect and manage drowsiness, distraction and other cognitive states which is key to the safe adoption of Automotive ADAS and Autonomous Driving as well as our pioneering Guardian Fleet safety solution. A further application is real-time delivery of precision eye tracking in real world conditions, such as normalizing for all light conditions, required for next generation displays and human machine interfaces. The company delivers its Machine Learning Vision platform in a range of solutions from Embedded software to Fovio processors to Guardian Fleet products, delivering its roadmap of human sensing and understanding. Guardian combines an in-cabin safety intervention system with cloud telematics monitoring & analytics services, which prevents accidents and saves costs and lives. Seeing Machines' technology has been adopted by global industry leaders across the market spectrum. Seeing Machines is headquartered in Canberra, Australia and currently has offices and people in Melbourne, Tucson, Silicon Valley, Detroit and the UK.

Seeing Machines Ltd. ABN 34 093 877 331 office +61 2 6103 4700 website www.seeingmachines.com