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Seeing Machines Limited

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RNS Reach

5 billion kilometres of Guardian driving data

Seeing Machines Limited (AIM: SEE, "**Seeing Machines**" or the "**Company**"), the advanced computer vision technology company that designs AI-powered operator monitoring systems to improve transport safety, announced today that its aftermarket driver monitoring technology, Guardian, has gathered over 5 billion kilometres of naturalist driving data, due to its extensive customer list globally.

A leader in driver monitoring technology across Automotive, Fleet/Off-road and Aviation transport sectors, Seeing Machines' access to this unique set of driving data is fundamental to its success and underpinned by Human Factors research, providing the platform from which the Company's automotive grade driver monitoring technology has been developed and refined.

Dr Mike Lenné, SVP Fleet and Human Factors at Seeing Machines commented: *"As part of everyday life and work, drivers are confronted with a myriad of situations that can impact safety. Real-world, on-road data is a big part of our ongoing research studies that enable Seeing Machines to offer market leading driver monitoring technology.*

"To design for the real world, you need to understand the real world. Feeding these data into our machine-learning capabilities allows us to capture both predictable and edge-case behaviours to provide best in class safety technology for drivers globally."

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About Seeing Machines (LSE: SEE), a global company founded in 2000 and headquartered in Australia, is an industry leader in vision-based monitoring technology that enable machines to see,

understand and assist people. Seeing Machines' technology portfolio of AI algorithms, embedded processing and optics, power products that need to deliver reliable real-time understanding of vehicle operators. The technology spans the critical measurement of where a driver is looking, through to classification of their cognitive state as it applies to accident risk. Reliable "driver state" measurement is the end-goal of Driver Monitoring Systems (DMS) technology. Seeing Machines develops DMS technology to drive safety for Automotive, Commercial Fleet, Off-road and Aviation. The company has offices in Australia, USA, Europe and Asia, and supplies technology solutions and services to industry leaders in each market vertical. **www.seeingmachines.com**